

COYOTES

California State University, San Bernardino
Department of Intercollegiate Athletics
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Mr. Dick Lewis
Quiell Bros. Signs
272 S. "I" St.
San Bernardino, CA 92401

Dear Dick:

I just wanted to drop you a note and let you know how pleased we are with the new message sign at the entrance to Cal State, San Bernardino. You can't miss the sign when you are approaching the campus and its messages.

We are fortunate that many of the events posted on the message board are for CSUSB Coyote Athletics. We have been fortunate to have many successes in the athletic program and have captured conference championships in basketball, volleyball and baseball, and region crowns in basketball.

Since the message board was installed, we have seen an increase in the attendance of both the volleyball and basketball games. It seems that many people who know of the sports programs are now aware of when the games are being played. I only wish we could get a message board next to the freeway or even in downtown San Bernardino.

On behalf of the athletic program at Cal State, I wish to thank Quiell Bros. for their cooperation and efforts in helping to improve the way in which we advertise our programs. Thank you.

Sincerely,

Michael S. Kovack
Associate Director of Athletics
California State University, San Bernardino

Msk/s